CASE STUDY

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How ObserveIT Uses HelloTeam to Boost Employee Morale and Communication

We spoke to Alyssa Perrault, the People Strategy Manager at ObserveIT about how HelloTeam helps her improve communications and re-energize her workforce.

Ease of Communication

HelloTeam's fully-interactive dashboard makes it easy for ObserveIT to stay informed on everything from employee milestones to news and events.

"Having a tool where we can kind of quickly communicate to entire teams across the country has been great,"

Alyssa - ObserveIT

Features like the dashboard play a vital role in creating a consistent employee experience throughout an organization. Through our performance management and employee engagement platform, HelloTeam makes it simple for your organization to create a scalable virtual culture.

Surveys Made Simple

HelloTeam's industry-leading survey capabilities make it easy to monitor company culture.

Alyssa has been making use of all features to keep tabs on the company - even the survey capabilities of the platform.

"I really love the surveys that you can send out. I love that you can target certain departments. So if we want to, you know, say there's an issue going on in sales, and we want to send out a survey. We can easily target our sales employees and send out an anonymous survey."

Whether you use our research-backed templates or a more personal survey created by your dedicated Client Services Manager, HelloTeam ensures that every employee is given a voice while making your company an employer of choice.

observe it

Company
Software

Year Founded
2006

Location
Massachusetts, United States

Observe IT is a software platform that helps security teams to identify and avoid insider data breaches. They are the leading Insider Threat Management solution - with more than 1,200 customers around the world.

The powerful and user-friendly platform ObserveIT has created helps organizations to protect against data loss, malicious acts, and internal brand damage. Whether these insiders act maliciously or the breach is due to neglect, ObserveIT keeps data safe.

ObserveIT was acquired by Proofpoint, a leading cybersecurity and compliance company, in 2019. The lightweight technology and data risk analytics offered by ObserveIT work together seamlessly with Proofpoint's industry-leading intelligence, information classification and threat detection.

Building Personal Connections

HelloTeam has a feature where employees can fill in their birthdates. Their birthday will be announced on the dashboard, with an invitation to congratulate the employee on their special day. Alyssa has found that the birthday feature has been a great source of employee happiness and engagement for the team at ObserveIT.

“One thing that I love actually about Hello Team is that it has birthdays within the platform,”

“I think it's nice just because, you know, being remote, those little touches you can do here and there are important. When it's somebody's birthday, I make sure to send them out a nice note and hello team does a great job of having that up on the dashboard,” says Alyssa.

Flexible Features with Unparalleled Customer Support

Most great leaders know that they should be encouraging their employees whenever they do something right. However, this is easier said than done. It can be hard for business leaders to “catch” employees in the act of doing something well - when they are busy with other responsibilities.

Alyssa explains how she uses the High Five feature of HelloTeam to help her with employee recognition.

Within HelloTeam, employees can recognize their peers with virtual high fives (and even fun badges they can customize) for exceptional work.

This strategy also helps Alyssa to keep tabs on what employees appreciate about each other. “I do love kind of going through the high fives and seeing, you know, what others are recognizing their coworkers for,” she says.

“I love that it's on the dashboard. It's, you know, one of the first things you see when you log in, you can see employees recognizing other employees. I think that's really great.”

Alyssa then amplifies those encouragements even more. “What we’re doing is we are taking screenshots of a couple of the high fives and we are kind of highlighting those in our business unit updates, which are happening on a biweekly basis. So I think that's just encouraging employees to, you know, use the tool and to kind of recognize coworkers for a job well done,” she explains.

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Learn More About HelloTeam

HelloTeam is an All-in-One Performance Management and Employee Engagement Platform. It allows all employees to stay up-to-date with organizational news and events happening within their organization. Company-wide events, announcements and updates can be sent out via the dashboard or a digest email.

HelloTeam also helps with surveys, monitoring employee goals, one-on-one communication, organizational charts and so much more. Their mission is to empower company leaders and HR departments to create better workplace culture and improve the experience for their team.